



A NON-INSURANCE PSYCHIATRIC PRACTICE

Mark Schiller, M.D.
San Francisco, CA



Practice Details



- ◆ No insurance accepted
- ◆ Opted out from Medicare
- ◆ No employees
- ◆ Minimal overhead
- ◆ Fees are high enough, overhead low enough that part-time practice remunerative
- ◆ Part-time hospital work



Non-insurance?

- ◆ Cash is king
- ◆ Principled receipts given to patients
- ◆ Patients submit claims to their insurance companies themselves
- ◆ Are you crazy?

Receipt for Services

Patient:
D.O.B.:
Diagnosis:

Date	Services Rendered	Fee
	TOTAL PAID	
	BALANCE	

NOTE TO INSURERS

Dr. Schiller does not accept payment from insurance companies. This receipt of services rendered has been given directly to the patient, who may choose to submit this receipt to his/her insurer for reimbursement.

Employer Tax ID

Dr. Schiller does not disclose his Employer Tax ID to insurance companies, as he is not receiving any payments from them. Insurers who use Employer Tax ID numbers for coding purposes in their software systems are advised to use proxy codes or the patient's own social security numbers. This has been done without problem by multiple past insurers. Please check with your supervisor rather than calling Dr. Schiller.

CPT Codes

Dr. Schiller does not use CPT codes. He does not own a CPT codebook and makes no representation of knowing the CPT coding system. He provides two services to his patients. One is an initial psychiatric diagnostic interview generally lasting one hour in length. The second is a psychiatric medication management visit generally lasting one half hour in length. In the past, insurers reimbursing Dr. Schiller's patients have assigned a CPT code of 90801 for his initial psychiatric interview and a CPT code of 90862 for his psychiatric medication management visits. This information is only provided to assist you; Dr. Schiller makes no representation that these are the correct CPT codes. Please assign CPT codes as you believe appropriate based upon the above description of Dr. Schiller's services.

Mark Schiller, M.D.
California Medical License #G76519



FIND A NICHE



- ◆ Find something that makes you special
- ◆ Can be specialty, special knowledge, or focus on non-insurance care
- ◆ My practice focused on use of innovative new psychiatric technology

“Why are we treating an organ, the brain, without measuring the effect of our treatment on the organ?”

— DR. STEPHEN SUFFIN, FOUNDER OF rEEG

About Dr. Mark Schiller

Dr. Schiller was increasingly frustrated by the subjective nature of psychiatric treatment. Standard treatment follows patients' diagnoses, which are artificial constructs. Often diagnosis is only a matter of opinion with similar symptom clusters found in a large range of diagnoses. Within a diagnosis, choosing between the large number of medication options is essentially a trial and error process.

Through a fortunate chance, Dr. Schiller met the founders of rEEG. He was immediately intrigued by the possibility of finally having an objective, physical basis for psychiatric treatment.

Convinced that rEEG had the promise to fundamentally improve the nature of psychiatric treatment, he began to work with the founders on developing and pursuing further research into rEEG.

Dr. Schiller has been an Assistant Clinical Professor at UCSF since completion of his psychiatric residency at Yale University and medical school at the University of Chicago. He is the author of a number of scientific and general medical papers and divides his time between clinical practice and research into rEEG.

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Shouldn't Be Left to Chance.



Mark Schiller, MD



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through use of innovative neurophysiologic technology

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- ◆ You have to break through the system and let patients know that you offer something special
- ◆ Internet, Cable TV, Radio, whatever it takes
- ◆ Give talks to patient groups and physicians
- ◆ Nurture professional referral sources
- ◆ Your practice will start to take off